• Compound Word for "Together Forever Well"
• ‘Win-Win’ situation between COWELL and Customers, Employees & Suppliers

“Forever/Together”

“Good/Well”
COWELL | About Us - History

1997: Established Cowell KR
2002: Established Cowell HK/CN:
2006: Established Cowell e Holdings
2008: IPO (KOSDAQ)
2011: Delisted (KOSDAQ)
2002: Began camera module business with LG
2008: Began camera module business with LG
2009: Started COB camera module business with ABC
2012: New plant for flip-chip camera modules for ABC
2013: Started supplying camera module to Samsung
2015: IPO (HKEX)
2016: Cowell CN – HNTE Certified
- One of the major suppliers of camera modules for smartphone & tablet PC
- In-house design capability for the module assembling process using semi-conductor packaging technology
- More than 15 years of mass production experience for the camera module
- About 260 top tier engineers with an average 10 years experience (1)
- Total employees in 2019: 2,696 (2018: 2,437)
- Major customers are ABC and LG
- Products include mobile camera modules and blue filters
- Cowell – MSCI Small Cap Index

Notes
1. As of June 30, 2019
**Location**

- **China (Dongguan)**
  - Production and R&D
- **Korea**
  - Local Marketing
- **Hong Kong**
  - Finance, Logistics & Global Marketing

**Facility**

<table>
<thead>
<tr>
<th>Building Area</th>
<th>Hengkeng</th>
<th>30,700 m²</th>
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<tbody>
<tr>
<td></td>
<td>Huanan</td>
<td>60,564 m²</td>
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<table>
<thead>
<tr>
<th>Monthly Capacity</th>
<th>Camera Modules</th>
<th>30 million</th>
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<tbody>
<tr>
<td></td>
<td>Blue Filters</td>
<td>3 million</td>
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</table>

**1st Factory Hengkeng**

**2nd Factory Huanan**
Camera Modules

For Smartphone
- Camera modules with various resolution types
- Auto- and fixed-focus camera
- Thin and high resolution
- Wire bonding or packaging process

For Tablet PC
- Camera modules with various resolution types
- Fixed-focus camera
- Thin and high resolution
- Wire bonding or packaging process

Optical Components
- Customized filters with different size and multi layer coating
- Filters for smartphone: Blue Filter and IR cut filter
- Filters for projector: RGB filter
Continued business relationship with Global Companies since its inception of business relationship

<table>
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<tr>
<th>Product</th>
<th>Customer</th>
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<tbody>
<tr>
<td>Camera Modules</td>
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<td>Blue Filters</td>
<td>LG*2</td>
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*1 Samsung Electronics(2013) -> Stop supplying camera modules to Samsung Electronics in the 1st quarter of 2018
*3 SEMCO(2003) -> Toshiba Samsung & IM(spun off from SEMCO) -> IM -> Present
*3 Samsung Electronics(2008) -> Present
Management Priority for Competitive Edge

- Quality Management
- Field Management

World Top Class Quality

- Competitive Pricing
- Production Scalability
- Customer Driven Strategy
COowell | Expanding R&D Centre for Sustained Growth

**Present:**
- High Resolution & Value added Front-end Camera Modules

**Medium-term:**
- Dual-cam Camera Modules & other solutions

**Long-term:**
- Camera applications for different industries

**PRODUCT & CUSTOMER DIVERSIFICATION**

- DEDICATED KEY CUSTOMER R&D TEAMS
- CLOSE COLLABORATION WITH CUSTOMERS
- CONTINUED AND TIMELY PRODUCT DEVELOPMENT
- IN-HOUSE SOLUTION DEVELOPMENT
- CAMERA APPLICATIONS FOR DIFFERENT INDUSTRIES
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